

# NATURE'S FOUNTAIN OF YOUTH

The same substance that gives salmon and krill oil its pink colour also happens to be one of nature's most powerful antioxidants, anti-inflammatory agents, and ally in overall health.

Astaxanthin is a unique red carotenoid produced in the microalgae *Haematococcus pluvialis*. When nature puts algae in stressful conditions, it shields itself with the nutrient-rich algae oil astaxanthin, a versatile compound with a unique range of health benefits:



SKIN



JOINT



BRAIN



EYE



MUSCLE



HEART

## KEEP OUR AGING POPULATION MOBILE

### PAINKILLERS DON'T TACKLE THE ROOT CAUSE OF JOINT PAIN

Joint pain from sports, arthritis, or other age-related degenerative conditions are realities of life and are generally caused by oxidative stress resulting in inflammation. The problem is that most **conventional treatments** focus on anti-inflammatories to help relieve pain, but **don't deal with the underlying problem** – free radicals that cause the initial oxidative stress.

### ASTAXANTHIN ADDRESSES UNDERLYING ISSUES

Astaxanthin reduces various inflammatory responses known to cause pain and inflammation in joints. **Astaxanthin tackles the root of the problem. Sustained joint relief** is one of the most common reports from astaxanthin users, especially those with **rheumatoid arthritis**.



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